



Agri-Startups: Growing Dreams, Shaping Tomorrow @MANAGE

Rashtriya Krishi Vikas Yojana – Remunerative Approaches for Agriculture and Allied Sector Rejuvenation (RKVY-RAFTAAR)

Preliminary draft of Compendium Cohort 11

Cohort 11

Centre for Innovation and Agripreneurship (CIA)

(A Centre of Excellence in Agribusiness Incubation and Knowledge Partner of RKVY-RAFTAAR)

National Institute of Agricultural Extension Management (MANAGE)

Hyderabad, India

www.manage.gov.in



Ministry of Agriculture
& Farmers Welfare



**Startup Agri-Business
Incubation Program (SAIP) &
Agripreneurship Orientation
Program (AOP)
Cohort 11**

About the Publication

Agri-Startups highlighted in this publication, participated in the Startup Agri-Business Incubation Program (SAIP) and Agripreneurship Orientation Program (AOP), conducted at MANAGE, Hyderabad, under the RKVY-RAFTAAR scheme of the Ministry of Agriculture and Farmers' Welfare (MoA & FW), Government of India.

Published by

Dr. Saravanan Raj
Director (Agricultural Extension), MANAGE
& Chief Executive Officer, MANAGE–CIA

Editors

Dr. Saravanan Raj
Director (Agricultural Extension), MANAGE & CEO, MANAGE–CIA

Designed & Edited by

Ms. Maithri K, Intern, RKVY-RAFTAAR, MANAGE–CIA

Editorial Team Members

Ms. V. Usha Sree, Manager, RKVY-RAFTAAR, MANAGE–CIA
Mr. Saurabh Kumar, Business Executive, RKVY-RAFTAAR, MANAGE–CIA
Ms. Maithri K, Intern, RKVY-RAFTAAR, MANAGE–CIA
Ms. Jeena Paul, Intern, RKVY-RAFTAAR, MANAGE–CIA

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Dr. Saravanan Raj

Director (Agricultural Extension), MANAGE
& Chief Executive Officer, MANAGE – (CIA)

In India's fragmented and largely unorganized agriculture sector, innovation continues to be a transformative force. With rapid technological advancements and policy support, agri-tech startups are playing a pivotal role in reshaping rural economies and making farming more efficient, resilient, and sustainable.


The persistent gaps in market linkages, access to services, and robust networks remain significant challenges. However, incubators and accelerators have emerged as critical enablers, bridging these gaps by nurturing talent, providing structured funding, fostering digital adoption, and encouraging climate-smart practices. At MANAGE, we identify and nurture potentially disruptive ideas from aspiring agripreneurs and support them in building scalable, sustainable business models.


Our incubation programs provide access to co-working spaces, comprehensive business and technical mentoring, investor connections, and pilot testing facilities. We also emphasize digital empowerment, green technologies, and inclusive growth, ensuring that startups can thrive in today's dynamic agri-business landscape.

This Coffee Table Book is a tribute to the spirit of innovation and resilience demonstrated by these startups. It highlights selected success stories that showcase how young agri-entrepreneurs are making a measurable impact, reviving rural livelihoods, enhancing value chains, and contributing to a future-ready Indian agriculture.

(Dr. Saravanan Raj)

 Maharashtra

 <https://www.linkedin.com/company/pestosys-llp/about/>

 <https://www.youtube.com/@PestosysLLPPune>

 <https://www.instagram.com/pestosysllpigsh=Z2tuOTgyYXk2MGQz>

 <https://pestosys.com/>

Pestosys LLP is dedicated to transforming pest management through technology and ethical practices, ensuring a healthier and more sustainable environment for all.

Focus Area : Agriculture Extension

Pestosys LLP



About Company

Pestosys LLP is a pioneering company at the forefront of providing innovative, humane, and environmentally responsible solutions for pest, vertebrate, and animal management. Our mission is to foster a future where human progress and nature can thrive synergistically, addressing critical challenges faced by various sectors.

Animal Out Gel is a Natural, Biodegradable Repellent designed to deter Animals from entering human habitats and properties without causing harm.



Mr. Avinash Salunke
pestosys@gmail.com

Mr. Avinash Salunke Wildlife protection Tools & Animal repellent Mfg. & Consultant. Experienced Business Owner with a demonstrated history of working in the Pest control Technology, different Agri industry.





Maharashtra



<https://www.linkedin.com/company/jaljeevan-agro-tech>



<http://www.youtube.com/@JaljeevanAgro-Tech>



https://www.instagram.com/jaljeevan_agrotech_pvt_ltd



<https://jaljeevanagrotech.com>

Jaljeevan Agro Tech Pvt. Ltd. offer innovative irrigation solutions, including tailpipes, rubber gaskets, and control systems, designed to optimize water usage and support sustainable farming practices.

Focus Area : Farm Machinery & Innovations

Jal Jeevan Agro Tech



About Company

Jaljeevan Agro Tech Pvt. Ltd. introduces innovative farming solutions by offering a durable rubber-coated tailpiece, designed to conserve water and reduce the need for frequent replacements. Our technology aims to minimize water wastage and maintenance costs, ensuring sustainable and efficient agricultural practices.

Develop and distribute eco-friendly, cutting-edge irrigation technology to reduce water waste, increase yields, and support Indian farmers.



Mr. Naresh Awchar
jaljeevanagro@gmail.com

Mr. Naresh Awchar is a participant in Cornell University's prestigious Maha60 Business Accelerator Program, focusing on leadership, administration, marketing, and sales. He has pursued an MBA in Economics from Pune University.





Himachal Pradesh



<https://www.linkedin.com/in/gaurav-sabharwal-bo2116b8/>



<https://www.youtube.com/@ShooliniSaffronIndoorFarming>



https://www.instagram.com/ss_shoolini_saffron/



<https://indoorsaffronfarming.com>

Shoolini Saffron Pvt Ltd



Mr. Gaurav Sabharwal
indoorsaffronfarmingindia@gmail.com

About Company

Shoolini Saffron is a pioneer in aeroponic indoor saffron farming, recognized by the Himachal Government for its innovative approach. The company offers high-yield, premium-quality saffron production and provides expert-led training programs for entrepreneurs and agricultural professionals.

Shoolini Saffron has successfully implemented aeroponic technique to cultivate premium saffron in a 300 sq ft room, achieving 500g production with an investment of ₹10 lakhs.

The company aims to expand operations, establish a prominent brand, and make Himachal Pradesh a hub for saffron cultivation while training entrepreneurs.

Focus Area : Food Technology
and Value Addition

Mr. Gaurav Sabharwal , is the founder of Shoolini Saffron Pvt Ltd founded in August 2022.





Tamil Nadu



<https://www.linkedin.com/company/scrapify-ecotech-private-limited>



http://www.youtube.com/@azhagu_catalyst



<https://www.instagram.com/scrapifyecotech/>



www.scrapifyecotech.in

Scrapify Ecotech Pvt Ltd



About Company

Scrapify Ecotech Pvt Ltd is an online agriwaste marketplace platform designed to connect sellers of agricultural waste. It ensures quality through verification and fosters trust with a rating system, facilitating efficient transactions and promoting the sustainable utilization of agricultural waste.

Scrapify stands as a pioneering force in the realm of waste management, championing environmental stewardship through an innovative web application. This digital platform serves as a vital link between waste generators and waste collectors, streamlining the process of waste disposal while promoting sustainability.

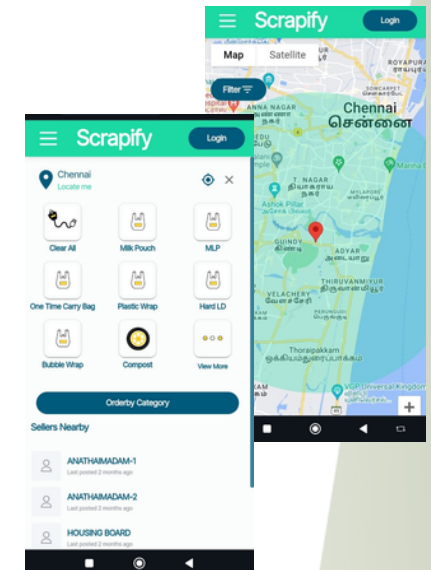


Mr. Azhagu Pandia Raja.M.P
azhagu.vasusena@gmail.com

Mr. Azhagu Pandia Raja.M.P leverages software engineering expertise to drive innovative solutions for urban challenges, having worked with the Government of India and Chennai Corporation.

Scrapify Ecotech is a leading climate tech company dedicated to sustainability. they develop innovative software solutions to foster a circular economy and cutting-edge hardware products designed to clean and restore waterbodies.

Focus Area : Waste to Wealth





Karnataka



<https://www.linkedin.com/company/ankurplus/>



<http://www.youtube.com/@chloropod7043>



<https://x.com/rahuldattalive>



<https://www.chloropod.com/>

Ankur is an online platform that brings agro nurseries online, facilitating seamless transactions of plant saplings and nursery essentials, delivered right to their doorstep.

Focus Area : Agriculture Input

Chloropod Technologies Pvt Ltd



About Company

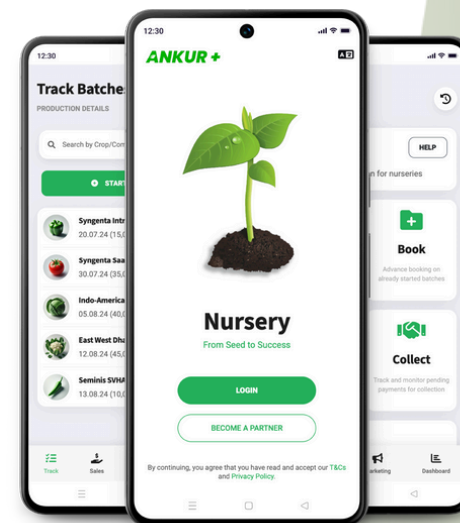
ANKUR+ is revolutionizing farming with a nursery management platform that makes operations smarter, more transparent, and convenient. The platform reduces wastage, enhances visibility, and provides a wholesome experience for nurseries to buy and sell quality saplings and essentials nationwide.

One-stop digital solution to streamline traditional operations, enhance the sapling visibility and boost sales for Agro Nursery business.



Mr. Rahul Datta
rahul@chloropod.com

Rahul Datta, the visionary Founder of Chloropod, holds a Bachelor of Science degree in Computer Science from the Calcutta University, Kolkata.





Maharashtra



<https://www.linkedin.com/company/agrozee-organics-pvt-ltd/>



<https://www.facebook.com/MilletNow/>



https://www.youtube.com/@MilletNow_Agrozee



https://www.instagram.com/milletnow_agrozee/?hl=en



<https://milletsnow.com/>

AgroZee Organics Pvt. Ltd



About Company

To solve the problem and successfully fight iron deficiency Anaemia IDA without side effects, Nutri dabba - provides 100% natural unique nutritional formula in the form of Nutri bar, multi millet laddu, cookies, and drink powder mix based on scientific research and very efficient against IDA.

Millets Now empowers 7,500+ farmers with biofortified seeds, organic farming training, and buyback guarantees, promoting climate-smart agriculture and fair prices.

AgroZee Organics supports marginal farmers by purchasing millets and empowering women's self-help groups to create value-added products, tackling malnutrition and promoting healthy alternatives.

Focus Area : Food Technology and Value Addition



Mr. Mahesh Londhe
mahesh.c.londhe@gmail.com

Mr. Mahesh Londhe, a passionate Social entrepreneur and committed to significantly impacting children, mothers, adolescents nutrition and sustainable agriculture.





Maharashtra



<https://www.linkedin.com/company/humble-bee-kind/>



https://x.com/monika_iitkgp



https://www.instagram.com/monika_iitkgp/



<https://thehumblebee.co/>

BuzzWorthy Ventures Pvt Ltd



About Company

BuzzWorthy Ventures Pvt Ltd, mission is to revolutionize and transform the beekeeping landscape of India by enabling marginal and landless farmers and forest and forest-fringe dwellers, particularly women, with 360-degree value-chain integration for scientific apiculture.

BuzzWorthy Ventures Pvt Ltd is building clusters of scientifically-trained beekeepers through a tech-enabled and human-assisted engagement model, supply high-quality beehives and inputs for maximum output, and offer a fair-forward buyback of hive harvests under the HUMBLE BEE brand.



Ms. Monika Shukla
monika@thehumblebee.co

Ms. Monika Shukla is an IIT Kharagpur alumnus (Instrumentation Engineering) and holds a Young India Fellowship from Ashoka University, with additional training from the Watson Institute Fellowship.

By leverages floral mapping and aggregation on both the ends, a digital platform is developed on the becn protocol, like ONDC. It promises to be a one-stop shop for farmers, beekeepers to engage and collaborate for mutual benefit.

Focus Area : Waste to wealth





Tamil Nadu



<https://www.linkedin.com/company/iyarkai/>



<https://www.youtube.com/@iyarkaitechlab8827>



<https://www.instagram.com/iyarkaitechlab/?hl=en>



<https://iyarkaitechlab.com/>

iYarkai Tech Lab Pvt. Ltd.



About Company

Iyarkai Tech Lab empowers rural communities through innovative IoT AI/ML technology in mushroom cultivation, providing an alternative path to economic growth. Their solution enables farmers to cultivate and market high-quality mushrooms, generating income without extensive resources.

By leveraging technology, farmers can monitor and optimize crops for maximum yields and profits, connecting with buyers and negotiating fair prices.

Iyarkai Tech Lab's platform expands market access, previously out of reach for rural farmers. This approach helps build sustainable livelihoods, supporting families and communities.

Focus Area : Artificial Intelligence



Mr. Senthil Kumar Babu
iyarkaitechlab.in@gmail.com

Mr. Senthil Kumar Babu holds a PhD from Dravidian University and has expertise in Agritech, IIoT, Waste Management, GIS, Green Technology, and Renewable Energy, degrees from University of Madras and Annamalai University.





Haryana



<https://www.linkedin.com/in/catarun-sharma-ob311517/>



<https://www.instagram.com/pcatarun>



<https://www.greensapio.com/>

GreenSapio Tech Pvt. Ltd.



About Company

GreenSapio Tech Pvt. Ltd., mission is to redefine luxury by creating eco-friendly products that align with their values of sustainability and ethical business practices. Through partnerships and innovation, they aim to set new standards in the industry for environmental stewardship and consumer consciousness.

GreenSapio Tech Pvt. Ltd. combines innovation and sustainability to create eco-conscious luxury products using biodegradable and ethically sourced materials.

Focus Area : Waste to Wealth

GreenSapio Tech Pvt. Ltd. pioneers sustainable fashion with innovative vegan leather made from paddy and wheat straw, reducing waste and promoting eco-friendly materials.




Mr. Tarun Sharma
catarun2009@gmail.com

Mr. Tarun Sharma With 14 years of business management experience, he founded GreenSapio to revolutionize the leather industry with sustainable, vegan leather solutions that prioritize ethics, durability, and style.



 Telangana

 <https://www.linkedin.com/company/vegicious/>

 <https://www.facebook.com/rakesh.mungelkar.3>

 <https://www.youtube.com/channel/UCdsBks7eEr4uvTlzIMrGkoA>

 <https://www.vegicious.in/>

Vegicious, Your cooking partner is ready to serve delicious foods. Our ready-to-cook meal kits are really easy to cook, ready in less than 15 minutes!

Focus Area : Food Technology and Value Addition

Vegicious



About Company

Vegicious DIY meal kits require only 3 steps of cooking and just 15 minutes of time, cooking become quick, easy, and entertaining. Their chef-curated recipes are iterated and tested multiple times to ensure it is as delicious to eat as it is easy to cook. They procure veggies every morning so that the ingredients stay fresh and everything is packed pre-portioned with attention to the highest safety standards.

Alternatives to traditional animal-based foods that will be marketed as environmentally friendly, cruelty-free, and ethically sourced, appealing to both vegans and health-conscious consumers looking to reduce their meat consumption.



Mr. Rakesh Mungelkar
parikshith.soyaproducts@gmail.com

Rakesh Mungelkar, Founder of Vegicious, has completed Computer Science Engineering at JNTUH College of Engineering, Hyderabad.





Telangana



<https://www.linkedin.com/company/kavs-food-and-beverages-pvt-ltd>



<https://www.facebook.com/srujana.kalidindi/>



<https://www.instagram.com/srujanavistakula/>

KAVS Foods and Beverages Pvt. Ltd. offers Nutricraft, a low-calorie (~100KCal/100g), customizable base made from water-rich vegetables and milk for cafes, restaurants, and QSRs to deliver micronutrient-rich sauces in Hyderabad.

Focus Area : Food Technology and Value Addition

KAVS Foods & Beverage



About Company

Production of dips, sauces, sandwich spreads, salad dressings, curry bases, soup bases are zero-oil and based on vegetables processed with proprietary nutricraft technology which makes them healthy, tasty, and gives a creamy mouth-feel along with a very well-rounded nutrient profile.

Nutricraft is a proprietary base made from water-rich vegetables and milk that can be customized into low-calorie versions of dips, spreads, pasta sauces, salad dressings, sweet spreads, instant batters, and icecreams with about 1/4th the calories of traditional products.



Ms. Srujana Kalidindi
kalidindi.srujana@gmail.com

Strong engineering professional with a Bachelor of Technology focused in Computer Science from G.Narayanamma Institute of Technology and Sciences. Experienced Android Developer with a demonstrated history of working in the e-learning industry





Odisha



<https://www.linkedin.com/company/echrainnovationspvtltd/>



<https://www.facebook.com/animeshparida>



<https://www.echra.in/>

Echra Innovations Pvt. Ltd



About Company

Project proposes the development and distribution of sanitary hygiene solutions from water hyacinth, a sustainable alternative to conventional plastic-based pads, crafted from sustainable materials through an eco-conscious process, it offers premium quality at an affordable price for a greener future.

Experience superior protection with innovative plant-based technology, combining natural fiber comfort with advanced leak protection for your confidence and well-being.

91° Plant-Based Sanitary Pads made from 100% plant-based, biodegradable materials for wellness and environmental care. They offer superior absorption, breathable comfort, and gentle protection—free from chlorine, plastics, and harmful chemicals.

Focus Area : Waste to Wealth



Mr. Mahendra Kalyan Senapati
kalyansenapati@gmail.com

Mahendra Kalyan Senapati, Founder & Managing Director of Echra, is a BIRAC E-YUVA Fellow and IIT Madras (GDC) alumnus, working in Agri-Tech and innovating for Bharat.





Telangana



<https://www.linkedin.com/company/seaweedzenrgy/>



<http://www.youtube.com/@SeaweedzEnergy>



<https://www.instagram.com/seaweedz.energy/>

Seaweedz Energy Pvt Ltd



About Company

Seaweedz Energy Pvt. Ltd is a Startup India-recognized Marine Agri & Climate-Tech Startup with a mission to revolutionize the way we harness the power of the ocean. Their vision is to lead the development of sustainable production and processing systems for tropical seaweeds.

By pioneering innovative technologies, we aim to enable large-scale, mechanized, and eco-friendly farming of sea-plants. Our approach focuses on converting seaweed biomass into novel, value-added products, contributing to sustainable solutions that address global challenges like climate change, food security, and environmental health.

Through innovation and sustainability, Seaweedz Energy aspires to create a healthier planet for future generations.

Focus Area : Fisheries



Mr. Hari Ramaraju
hariramaraju@seaweedz.blue

Mr. Hari Ramaraju B is a climapreneur who advocates for seaweed aquaculture, the blue economy, and climate action, focusing on SDGs, ESG, planetary boundaries, and advancing towards net-zero goals.





Assam



<https://www.linkedin.com/company/ne-crafters/>



<https://www.facebook.com/anshuman.goswami.12>



<https://www.instagram.com/necrafters/>



<https://www.necrafters.com/>

NEcrafters Enterprise LLP



About Company

NE CRAFTERS offers staples like black rice and red rice alongside products featuring the iconic Bhut Jolokia chili, showcasing the North East's culinary heritage. The company presents an array of Bhut Jolokia-based products like chili oil, chili paste, and Bhut Jolokia and bamboo shoot pickle, combining innovation with tradition for convenient and wholesome food solutions.

Specializing in breakfast mixes, the company introduces a range of innovative options that cater to diverse dietary needs. Their flagship product is a gluten-free, diabetic-friendly breakfast mix that not only saves time with its 1-minute preparation but also ensures a nutritious start to the day.

NE CRAFTERS combines innovation with tradition, offering convenient and wholesome breakfast solutions while also celebrating the culinary heritage of the North East through its diverse product range.

Focus Area : Food Technology
and Value Addition



Mr. Anshuman Goswami
necraftersllp@gmail.com

Anshuman Goswami, CEO & Co-founder of NE CRAFTERS, is an engineer, author, and social entrepreneur from Assam who promotes Northeast India's spices and artisanal products while working closely with local farmers through sustainable and fair-trade practices.





Andhra Pradesh



<https://www.linkedin.com/in/aditya-sai-swarup-mukkamala/>



<https://www.youtube.com/@prakruthiherbals9930/about>



<https://www.instagram.com/adityasaiswarup/>



<https://prakruthika.com/>

Prakruthika Herbals(OPC) Pvt Ltd



About Company

Prakruthika offers value-added lifestyle products made from natural herbs, free from harmful chemicals, to promote healthy living. Their signature product, Prakruthika Herbal Hair Dips, was created as a natural alternative to existing shampoos, using only the highest quality ingredients and blending traditional Ayurvedic wisdom with modern scientific research to ensure purity, potency, and proven efficacy.

With a vision to make healthful living accessible, Prakruthika Herbals (OPC) Private Limited are committed to sustainable, often farm-direct sourcing that empowers farmers to become world-class producers, while delivering high-quality health and wellness products that uphold environmental responsibility.

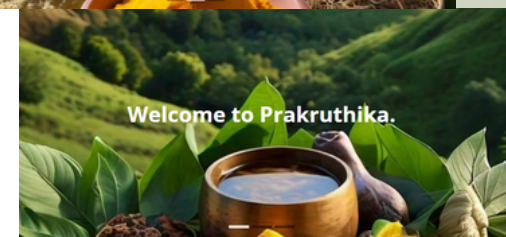
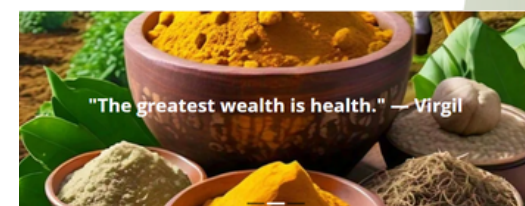


Mr. Mukkamala Aditya Sai Swarup
adityasaiswarup@gmail.com

Mr. Mukkamala Aditya Sai Swarup, founder of Prakruthika Herbals (OPC) Pvt Ltd, is committed to creating premium, chemical-free herbal wellness products while supporting farmers through sustainable, farm-direct sourcing.

Prakruthika Herbals (OPC) Private Limited was founded in the year 2017 with a vision to provide high quality health and wellness products with best of ingredients to make healthful living accessible.

Focus Area : Agro Processing





Tamil Nadu



<https://www.linkedin.com/company/prahanaproducts/posts/>



<https://www.facebook.com/thychocolates>



<https://www.instagram.com/thychocolates/>



<https://www.youtube.com/channel/>



<https://prahana.in/>

Prahana Products Private Limited



About Company

Prahana aims to elevate Indian Cacao to the global spotlight, utilising AI and ML to produce high-quality organic beans for crafting guilt-free indulgence chocolates.

They are not just an agri-tech startup but a movement dedicated to reshaping everyday food choices with technology. Their mission is simple yet powerful: to lead a healthy revolution by making our quick-to-enjoy products the top choice for daily routines through clean, locally sourced ingredients.

Prahana Products Private Limited is a Chennai-based artisanal chocolate company specializing in bean-to-bar production, dedicated to providing you with an authentic and immersive chocolate experience.

Focus Area : Food Technology
and Value Addition



Ms. Archana Devi Vijayaraman
archana.avr@gmail.com

Ms. Archana V., founder of Thy Chocolates and Prahana Products, is a self-taught bean-to-bar chocolatier dedicated to crafting ethical, additive-free chocolates from Indian cacao.





Gujarat



<https://www.linkedin.com/in/chinmay-modi-02b216286/>



<https://www.facebook.com/AksharvarniOverseas/>



<https://www.instagram.com/tjinternational.india>



<https://www.tjinternational.in/>

Aksharvarni Overseas



About Company

Agri Input Products manufactured from selected organic materials, free from harmful chemicals and synthetic additives.

The company is known for its superior product quality, featuring smooth-surface granules with enhanced density for better performance in agriculture. With a commitment to consistency and customer satisfaction, Aksharvarni Overseas serves both domestic and international markets.

Mr. Chinmay Modi

aksharvarnioverseas@gmail.com

Mr. Chinmay Modi, a young agri-entrepreneur, leads Aksharvarni Overseas with a vision to deliver innovative and sustainable agricultural inputs for farmers worldwide.

Aksharvarni Overseas, established in 2020 in Bhavnagar, Gujarat, is a trusted manufacturer and exporter of high-quality granular fertilizers and roasted bentonite granules.

Focus Area : Agriculture Input





Karnataka



<https://www.linkedin.com/in/dr-rakshitha-mouly-666oobb2/>



<https://www.facebook.com/profile.php?id=100078395680717>



<https://www.instagram.com/neethibioprotectants/>



<https://www.youtube.com/channel/>



<https://neethibioprotectants.com/>

At Neethi Bioprotectants, are dedicated to pioneering eco-friendly solutions for crop protection. Their flagship product, Thavee Gel, stands as a testament to their commitment to sustainable agriculture and environmental stewardship.

Focus Area : Agriculture Input

Neethi Bioprotectants



About Company

Thavee Gel by Neethi Bioprotectants is an eco-friendly swab treatment for fruit crops and palms, addressing stem borer, bark cracking, gummosis, and other stem issues while promoting tissue regeneration and offering protection for over three months. Made from natural ingredients, it acts as an adjuvant to pesticides, ensuring durability, climate resilience, and safety without environmental or health risks.

Thavee Gel is a safe, eco-friendly solution that protects crops from stem-related issues, promotes tissue regeneration, and provides long-lasting effectiveness for over three months while ensuring environmental sustainability.



Dr. Rakshitha Mouly
rakshithamouly@gmail.com

Dr. Rakshitha Mouly, founder of Neethi Bioprotectants, is a gold medalist with a PhD in Life Science (Zoology), INSPIRE fellowship awardee, and expert in organic pest management with over 12 years of research and 5 years of teaching experience.





Himachal Pradesh



<https://www.youtube.com/@shreekamdhenuwellness99>



<https://www.facebook.com/ShreeKamdhenWellness>



<https://www.instagram.com/shreekamdhenuwellness>

The company specializes in manufacturing cow dung-based products, formulating natural herb blends, and crafting eco-friendly cow idols that promote sustainability, health, and environmental conservation.

Focus Area : Waste to Wealth

Shree Kamdhenu Panchagavya Udyog



About Company

Shree Kamdhenu Panchagavya Udyog, specializes in crafting eco-friendly, Panchagavya-based products rooted in traditional Indian wisdom—leveraging cow-derived ingredients like dung, urine, milk, curd, and ghee to produce soaps, personal care items, Ayurvedic remedies, and cleaning agents.

Emphasizing sustainability, the firm produces chemical-free, handcrafted goods that support holistic wellness and environmental conservation, aligning with consumer demand for natural, toxin-free alternatives.



Mr. Karan Singh
karans825@gmail.com

Mr. Karan Singh, is dedicated to producing eco-friendly cow dung-based products, herbal formulations, and sustainable cow idols, blending traditional knowledge with modern innovation for healthier living and environmental conservation.



📍 Maharashtra

🌐 <https://www.linkedin.com/company/avn-agrobharat-pvt-ltd/>

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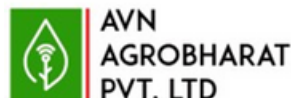
📷 <https://www.instagram.com/avnagrobharat/>

🌐 <https://avnagrobharat.com/>

The company places strong emphasis on innovation and research, constantly developing advanced techniques to boost productivity, efficiency, and product quality. Its consultancy services are tailored to support farmers and agribusinesses in achieving optimal farm management and processing outcomes.

Focus Area : Internet of Things

AVN Agrobharat Pvt. Ltd.



About Company

AVN Agrobharat Pvt. Ltd. is a leading enterprise in the fields of agriculture, animal husbandry, and dairy technology. Its core operations include wholesale trading, breeding, and trading of live animals, as well as establishing modern dairy farms and processing dairy products to meet industry demands.

AVN Agrobharat actively engages in strategic collaborations to advance the agricultural and dairy sectors. It also diversifies into complementary ventures such as warehousing and marketing, creating a robust ecosystem that drives growth, sustainability, and value creation across the supply chain.



Mr. Amit Baban Chavan
avnagrobharat@gmail.com

Amit Chavan is a sales and marketing strategist, serial entrepreneur, and dairy & animal husbandry expert, specializing in IoT-driven milk collection, with recognition from IIMB NSRCEL, MANAGE Hyderabad, Lions Den, and STPI Guwahati.



Andhra Pradesh



<https://www.linkedin.com/company/bluelotus-solutions>

Blue Lotus Solutions Climate-tech Pvt. Ltd.



About Company

Blue Lotus Solutions reduces emissions through industrial decarbonization and removes CO₂ with advanced CDR technologies, helping industries transition to a low-carbon future while reversing atmospheric CO₂ buildup.

The vision is to remove one billion tons of CO₂ by 2036, positioning itself as a leader in large-scale climate action. Through innovation, resilience, and collaboration, Blue Lotus Solutions aims to pioneer technologies that are both environmentally sustainable and economically viable, contributing to a cleaner, climate-resilient world.

Focus Area : Waste to Wealth



Mr. Venkata Ramana Mattaparthi
venkatramanao894@gmail.com

Mr. Venkata Ramana Mattaparthi, Founder & CEO of Infilife.Earth and Blue Lotus Solutions, is an engineer, entrepreneur, and farmer dedicated to building sustainable solutions and restoring planetary balance.





Telangana



<https://www.linkedin.com/in/swamynathanjerra/>



<https://www.acquahtlabs.com/>

AcquaHT Labs harnesses atmospheric water harvesting, smart purification with real-time monitoring, and community education to deliver sustainable, clean water solutions and promote environmental stewardship.

Focus Area : Natural Resources
Management

Acquaht Labs Private Limited

AcquaHT Labs

About Company

AcquaHT Labs develops innovative, solar-powered atmospheric water generators that extract clean, mineralized drinking water from air, providing sustainable, plastic-free solutions for homes, schools, hospitals, and remote communities. The company combines IoT-enabled smart monitoring with energy-efficient technology to address the global water crisis.

AcquaHT Labs empowers communities and businesses by offering versatile, off-grid water solutions, addressing water scarcity while promoting innovation, scalability, and environmental responsibility.



Mr. Swamynathan Jerra
jerraswamynathan@gmail.com

Swamynathan Jerra, a BeVisioneers Fellow at Mercedes-Benz, is building AcquaHT and BiGeo, with recognition from Harvard Aspire, ISB, IITH BUILD, T-Hub, and Boeing Build-T Hub, and is an International Water Conference winner focused on SDG 6.

Your access to clean water
shouldn't depend on your
pin code.

Pure Water. Zero Plastic. Infinite
Possibilities.





Tamil Nadu



<https://www.linkedin.com/in/aatheshwaran-s-302ab626a/>



<https://www.instagram.com/aatheshwaran/>

Bulldroids Agritech

About Company

Bulldroids Agritech addresses the growing labor shortage in agriculture by developing a semi-autonomous land-moving robot that navigates along the boundaries and ridges of farmland. The robot performs three essential agricultural tasks—seeding, fertilizer spreading, and pesticide spraying—within a single machine, streamlining operations and reducing reliance on manual labor.

The robot performs three essential agricultural tasks—seeding, fertilizer spreading, and pesticide spraying—within a single machine, streamlining operations and reducing reliance on manual labor.

Bulldroids Agritech is a semi-autonomous robot that combines seeding, fertilizer spreading, and pesticide spraying into one machine, autonomously navigating fields to improve efficiency and precision in Indian paddy and wheat cultivation.

Focus Area : Farm Machinery & Innovations



Mr. Aatheshwaran S
aathewaran2002@gmail.com

Mr. Aatheshwaran S holds a Diploma in Computer Science from M.I.E.T. Polytechnic and a B.E. in Electronics & Communication from ACCET.





Himachal Pradesh



<https://www.linkedin.com/in/ayush-bhatia-6276521b4/>



<https://www.fizzyfruit.com/contact.html>

Fizzy fruits offers carbonated drinks crafted from real fruit juices, providing a healthier alternative to traditional sodas while retaining a refreshing and enjoyable taste.

**Focus Area : Food Technology
and Value Addition**

Fizzy Fruits

About Company

The company produces carbonated beverages made from real fruit juices, offering a healthier and refreshing alternative to traditional sodas. Focusing on natural ingredients and added nutrients, their drinks combine taste, nutrition, and fizz, catering to health-conscious consumers seeking enjoyable, wholesome beverages.

The drinks are carbonated to deliver a fizzy, satisfying experience, combining the benefits of real fruit with the fun and effervescence of a soda.



Mr. Ayush Bhatia
bunnogii@gmail.com

Mr. Ayush Bhatia is the founder of Fizzy Fruits and an aspiring entrepreneur. He holds a B.Sc. (Hons.) in Forestry from Dr. YS Parmar University of Horticulture & Forestry, Nauni, Solan.





Himachal Pradesh

Chhota Nandi

About Company

Chhota Nandi offers a lightweight, portable power tiller at an affordable cost. His experience in farming and deep understanding of local challenges have inspired him to create a solution that is practical, cost-effective, and farmer-friendly.

Focus Area : Farm Mechanization
& Innovations

Developing a power tiller useful for the farmers of the hilly areas as well as in the ground areas. It is light in weight and have low fuel consumption. Due to its light weight it is easy to move this product from one place to another

Unlike traditional heavy machinery, this tiller reduces physical strain and is especially suitable for small and marginal farmers who often struggle with accessibility issues in rugged landscapes.



Mr. Rajesh kumar
rajeshkumar941829466@gmail.com

Mr. Rajesh Kumar, a progressive farmer from Himachal Pradesh, has been working on developing an innovative power tiller designed to meet the unique needs of farmers in both hilly and plain regions.





RKVY-RAFTAAR

Rashtriya Krishi Vikas Yojana – Remunerative Approaches for Agriculture and Allied Sector Rejuvenation (RKVY – RAFTAAR) was launched in 2017-18 by the Ministry of Agriculture and Farmers' Welfare (MoA & FW), Government of India, to give impetus to agriculture and allied sectors through promotion of innovation and agripreneurship by facilitation of financial aid to agribusiness incubation centres.

The objective of RKVY-RAFTAAR is to support incubation of agribusiness by tapping and harnessing the innovations and technologies for creating new ventures in agriculture. Under regular RKVY-RAFTAAR scheme, 70% of the annual outlay is allocated among States according to the given criteria under three heads, viz.,

- (1) Infrastructure & Assets;
- (2) Valueaddition- linked Production Projects (Agribusiness Models); and
- (3) Flexi Funds.

The Innovation and agri-entrepreneurship development comes under RKVY-RAFTAAR special subschemes. Under this, 10% of the annual outlay is allocated for encouraging innovation and agri entrepreneurs through skill development and financial support. It will support incubates, incubation centres, Krishi Vigyan Kendras (KVKs), awards, etc.

To specifically cater to the needs and approaches for agribusiness promotion, the Government of India launched a remodelled RKVY-RAFTAAR in 2017-18 with an element of innovation and agripreneurship. This initiative strives to provide an impetus to promote agripreneurship and agritech startups. In this process, incubation facilities and expertise already available with participating academic, technical, management and R & D institutions in the country shall be utilised on an individual or collective basis to harness their synergies.

Website: <https://rkvy.da.gov.in>



MANAGE-CIA

MANAGE – Centre for Innovation and Agripreneurship (CIA) is a Centre of Excellence (CoE) in Agribusiness Incubation and Knowledge Partner for strengthening, hand-holding and demonstrating best practices to the RKVY-RAFTAAR Agri-Business Incubators (R-ABIs).

MANAGE was established in 1987, as the National Centre for Management of Agricultural Extension at Hyderabad, by the Ministry of Agriculture & Farmers Welfare, Government of India, as an autonomous Institute. In recognition of its importance and expansion of activities all over the country, its status was elevated to that of a National Institute in 1992 and rechristened to its present name, i.e., National Institute of Agricultural Extension Management. MANAGE is the Indian response to challenges of Agricultural Extension in a rapidly growing and diverse agriculture sector.

MANAGE strives to nourish agri-startups at every stage and reinforces its unflagging support to all such agri-startups and agripreneurs, who contribute to the betterment of the agricultural and allied sectors, and thereby contribute to the country's GDP and economic growth.

Website: <https://www.manage.gov.in/managecia/>



MANAGE- Centre for Innovation and Agripreneurship (CIA)
National Institute of Agricultural Extension Management (MANAGE)
Rajendranagar, Hyderabad, India

www.manage.gov.in

